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- 1 1. A method of modulating an immune response in a mammal, comprising: 2 identifying a mammal that has or is at risk for having a bladder disorder; and 3 administering an isolated nucleic acid comprising an unmethylated CpG sequence 4 to the mammal, to thereby modulate an immune response in the mammal.
- 1 2. The method of claim 1, wherein the nucleic acid is delivered to the bladder of 2 the mammal.
- 1 3. The method of claim 2, wherein the nucleic acid is delivered to the bladder by 2 instillation.
- 1 4. The method of claim 1, wherein the nucleic acid does not encode a naturally 2 occurring polypeptide.
  - 5. The method of claim 1, wherein the nucleic acid is contained within a plasmid.
  - 6. The method of claim 1, wherein the nucleic acid is delivered by microparticles.
  - 7. The method of claim 6, wherein the microparticle comprises a synthetic polymer.
- 8. The method of claim 8, wherein the microparticle comprises a synthetic 2 polymer.
- 9. The method of claim 1, wherein the mammal has a bladder disorder that is 1 2 characterized by inflammation.
  - 10. The method of claim 9, wherein the inflammation is associated with symptoms of interstitial cystitis.
- 1 11. The method of claim 9, wherein the inflammation is associated with a 2 disruption of the integrity of the bladder lining.
- 1 12. The method of claim 1, wherein a bacterial infection of the bladder of the 2 mammal is not detected at the time of the administration of the nucleic acid.

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encoding  $\alpha$ -MSH.

- 13. The method of claim 1, wherein the mammal has bladder cancer. 1 14. The method of claim 1, wherein the nucleic acid further comprises a sequence
- 1 15. The method of claim 1, further comprising administering a second isolated 2 nucleic acid to the mammal, wherein the second isolated nucleic acid encodes α-MSH.
  - 16. The method of claim 1, wherein the mammal has a bladder disorder, and wherein administering the isolated nucleic acid results in an amelioration of one or more symptoms of the disorder.
    - 17. The method of claim 16, wherein the bladder disorder is bladder cancer and wherein administering the isolated nucleic acid results in a decrease in tumor size or activity.
    - 18. The method of claim 16, wherein the bladder disorder is interstitial cystitis and wherein administering the isolated nucleic acid results in a modulation of the immune response from a Th2 response to a Th1 response.
    - 19. A method of modulating an immune response in a mammal, comprising: identifying a mammal that has or is at risk for having a bladder disorder; and administering an isolated nucleic acid comprising a sequence encoding α-MSH to the mammal, to thereby modulate an immune response in the mammal.
- 1 20. The method of claim 19, wherein the nucleic acid is contained within a 2 plasmid.
- 1 21. The method of claim 19, wherein the nucleic acid is contained within a 2 microparticle.
- 1 22. The method of claim 21, wherein the microparticle comprises a synthetic 2 polymer.

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1	23. The method of claim 19, wherein the nucleic acid is delivered by	a
2	microparticle.	

- 1 24. The method of claim 23, wherein the microparticle comprises a synthetic 2 polymer.
- 1 25. The method of claim 19, wherein the mammal has a bladder disorder that is characterized by an inflammation of the bladder.
- 1 26. The method of claim 25, wherein the inflammation is associated with 2 symptoms of interstitial cystitis.
  - 27. The method of claim 25, wherein the inflammation is associated with a disruption of the integrity of the bladder lining.
  - 28. The method of claim 19, wherein a bacterial infection of the bladder of the mammal is not detected at the time of the administration of the nucleic acid.
    - 29. The method of claim 19, wherein the mammal has bladder cancer.
  - 30. An isolated nucleic acid comprising an unmethylated CpG sequence and a sequence encoding α-MSH, wherein the unmethylated CpG sequence comprises an immunostimulatory sequence.
- 31. A method of modulating an immune response in a mammal, comprising:
  identifying a mammal that has or is at risk for having a bladder disorder; and
  administering a peptide that binds to a melanocortin receptor to the mammal, to
  thereby modulate an immune response in the mammal.
  - 32. The method of claim 31, wherein the peptide is an  $\alpha$ -MSH peptide.